

NEWSLETTER



Our weekly newsletter will be sent out in German and English language.

ADVERTISING FORMATS PER WEEK

LEADERBOARD (first position)	EUR 2000
CONTENT AD (400 characters)	EUR 1750
CONTENT CAMPAIGN (400 characters + visual)	EUR 1750
CONTENT BANNER (600 × 60 px.)	EUR 1550

Please send the banner directly to: anzeigen@packaging-360.com

Please send the data for the content campaign directly to: schneider@packaging-360.com

We post your advertising once on LinkedIn (marked as Advertising). 400 characters text plus visual (1.200 × 627 pixels). Links are possible! English language only.

EXCLUSIVE NEWSLETTER FOR YOUR COMPANY

We create an exclusive newsletter with editorial content for your company.

Content and images provided by you	EUR 8000
Editorially revised newsletter	EUR 9500

The exclusive newsletter will be marked with „Anzeige“ (advertisement).

All prices plus VAT.

LEADERBOARD

**PACKAGING
360°**
Inspiration · Brand · Image

dfv media group



Henkel und Metro werben für Social Plastic

Der Konsumgüterriese Henkel und der Großhändler Metro gehören zu den Unternehmen, die mit Plastic Bank kooperieren. Gemeinsames Ziel ist, die Kreislaufwirtschaft voranzutreiben und gleichzeitig verarmten Menschen in Küstenregionen zu helfen. David Katz, Gründer und CEO der Plastic Bank, diskutierte in Düsseldorf vor geladenen Gästen mit den beiden Nachhaltigkeitschefinnen von Henkel und Metro über den Wert von „Plastic“. Das deutsche Wort „Kunststoff“ hörte der Kanadier dabei zum ersten Mal.

[Mehr erfahren](#)

CONTENT AD



CONTENT CAMPAIGN



CONTENT BANNER

CONTENT CAMPAIGN AND BANNER ADVERTISING



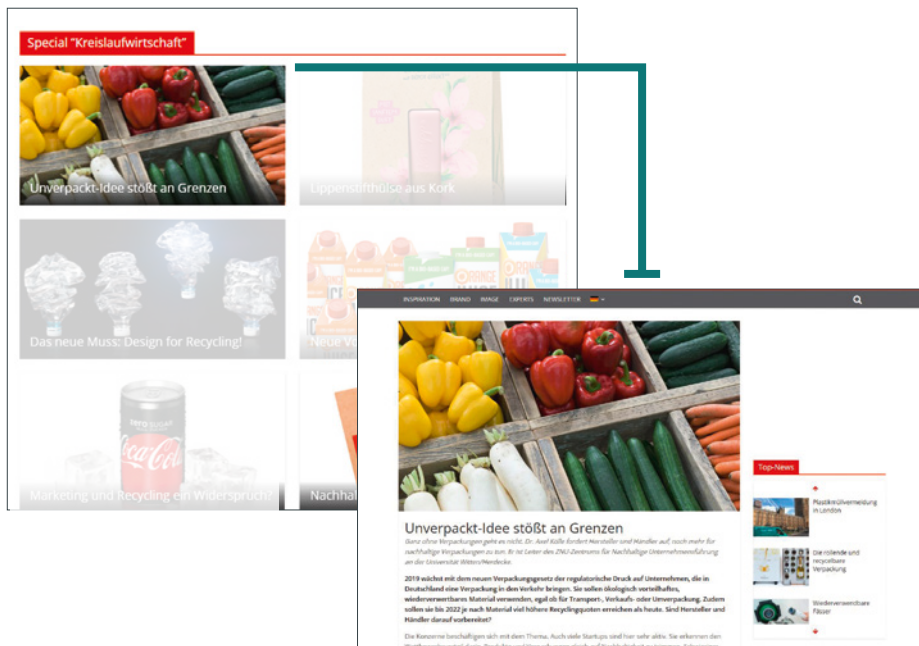
Content Campaign

Take advantage and place your products and services on our monthly main topics directly to your target group.

Content campaigns will be created with the collaboration of our editorial team and highlighted on display:

INDIVIDUAL BOOKING EUR 2950 (1 CONTENT CAMPAIGN / PER MONTH)

The content campaign will be marked with „Anzeige“ (advertisement).



Banner advertisement

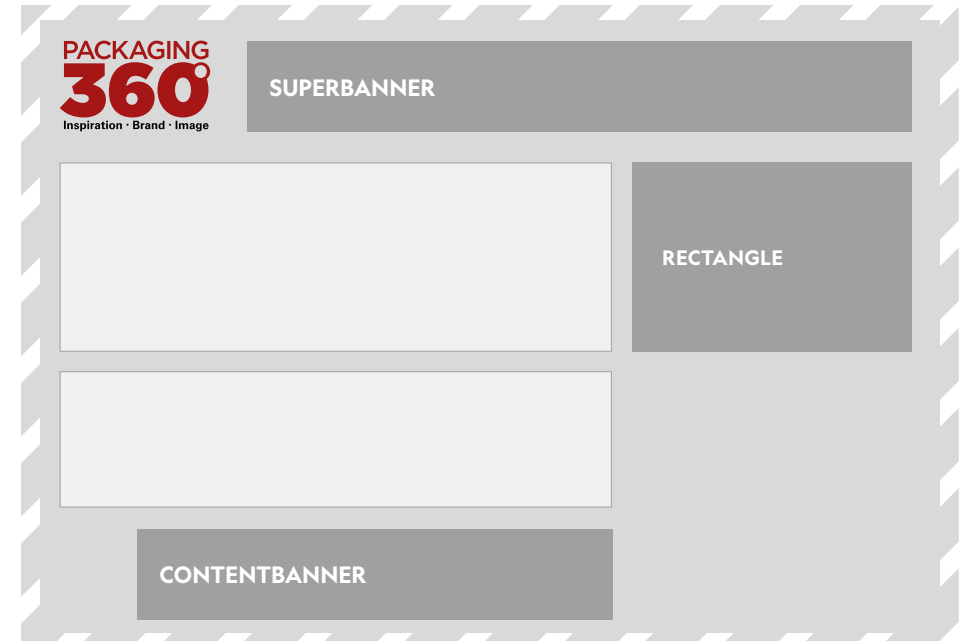
Boost your visibility and reach for your products and brand

We are looking forward to consult you in detail to all banner formats relating to your profile.

ADVERTISING FORMATS PER MONTH

Superbanner (728 × 90 px.)	EUR 1950
Rectangle (300 × 250 px.)	EUR 1750
Contentbanner (468 × 90 px)	EUR 1550
Whitepaper with leadgeneration	(on request)

All prices plus VAT.



VOTES OF ...

... THE ADVERTISER



"Packaging 360° offers a very good combination of editorial quality and reach to targeted communication about packaging."

JAN GREVÉ

Head of Marketing and Communication
ppg > holding GmbH



"Packaging 360° offers a new platform for dialog with all stakeholders in the industry. For us, it's a perfect opportunity to get in touch with the brands."

RAINER KUHN

Managing Director
Print City

... OUR READERS



"Packaging360° is a very successful approach to bring the value chain around the topics packaging, consumer goods industry and trade together!"

CONSTANZE OTTERBACH

New Business Development Manager
DIAM Deutschland GmbH



"I'm just up for the first time on packaging-360.com. Everything is right! URL, images, layout, Content. Good work. I wish you success!

And yes, I have subscribed the newsletter immediatel"

DR. GUNDOLF MEYER-HENTSCHEL

Packaging Consultant
Swiss AgeExplorer Institute



"I attended the Packaging 360° event. Very interesting was the perspective from industry, trade and e-commerce; especially in connection with the topic of sustainability - because we are also intensively involved with this issue.

I have been following the Facebook page Packaging360° since the event and am regularly informed about news from trade, consumer goods and packaging. The magazine completes the whole."

ANNABELLE FORJAHN

International Productmanager
Pulmoll / Kalfany Süße Werbung GmbH & Co. K

PUBLISHER AND CONTACT PERSON

We look forward to your call/e-mail!

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**CONTENT +
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dfv media group

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